



Received on 02 July 2018; received in revised form, 29 August 2018; accepted, 06 September 2018; published 01 March 2019

HYDROTROPY: NOVEL SOLUBILITY ENHANCEMENT TECHNIQUE: A REVIEW

Asmat Majeed, Syed Naiem Raza and Nisar Ahmad Khan *

Department of Pharmaceutical Sciences, University of Kashmir, Hazratbal, Srinagar - 190006, Jammu and Kashmir, India.

Keywords:

Solubility, Solubility enhancement, Hydrotropy, Hydrotropic agent, Mixed hydrotropy

Correspondence to Author:

Nisar Ahmad Khan

Senior Assistant Professor,
Department of Pharmaceutical
Sciences, University of Kashmir,
Hazratbal, Srinagar - 190006,
Jammu and Kashmir, India.

E-mail: asmatmajeed4@gmail.com

ABSTRACT: Drug discovery and development plays a major role in the world and serves mankind. The major criteria to be considered and given importance in drug development is the solubility of a drug. Among all newly discovered chemical entities, about 40% of drugs fail to reach the market due to their poor aqueous solubility or lipophilicity. Poor solubility is not only a problem for formulation development and clinical testing but also an obstacle at the very beginning while screening new compounds for pharmacological activity. Nowadays oral route is considered as the preferred route of drug administration than other routes due to its convenience in terms of ease of administration and economy. The first requirement of drug which is supposed to be given by oral route is good aqueous solubility, as the poor solubility leads to low absorption, inadequate and variable bioavailability and also gastrointestinal mucosal toxicity. To prevent these crisis, several solubility enhancement techniques have been employed to enhance the solubility of poorly soluble drugs and hydrotropic solubilization is one of them. Besides, the advantage of certain properties like high selectivity, non-inflammability, environmentally friendly, easy availability and cost-effectiveness of hydrotropes makes this technique superior to other solubilization techniques. In the present review, an attempt has been made to discuss the hydrotropic solubilization technique and highlight the applications with this approach.

INTRODUCTION: The current main problem in the pharmaceutical industry is related to strategies that augment the aqueous solubility of drugs, as almost 40% of the newly discovered drug candidates suffer from poor aqueous solubility¹. Solubility is one of the prime substance features to accomplish the desired pharmacological response. The therapeutic effectiveness of a drug depends upon the bioavailability and ultimately is attributed to the solubility of drug moiety². Presently, numerous formulation technologies are available to enhance solubility as well as dissolution profile to enhance oral bioavailability³.

In addition to these technologies, 'hydrotropy' is one of the recognized techniques available for resolving solubility issues. This review will elaborate on various hypothetical and investigational mechanisms, geometrical features and applications of hydrotropic agents in the pharmaceutical field, which will aid the researchers in exploring hydrotropy for progress in drug delivery.

Solubility: Solubility is the phenomenon of dissolution of a solute in the solvent to give a homogenous system. It is defined in quantitative terms as the concentration of the solute in a saturated solution at a certain temperature and in qualitative terms as the spontaneous interaction of two or more substances to form a homogenous molecular dispersion⁴. The pharmacopeia list the solubility of drugs in terms of a number of parts of solvent required to dissolve one part of solute. For substances where the exact solubilities are not

QUICK RESPONSE CODE 	DOI: 10.13040/IJPSR.0975-8232.10(3).1025-36
	The article can be accessed online on www.ijpsr.com
DOI link: http://dx.doi.org/10.13040/IJPSR.0975-8232.10(3).1025-36	

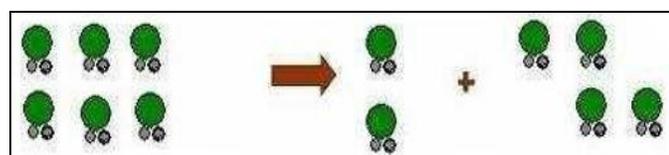
known, the Pharmacopoeia provides general terms to describe a given range. These descriptive terms are listed in **Table 1**.

TABLE 1: EXPRESSION OF SOLUBILITY⁵

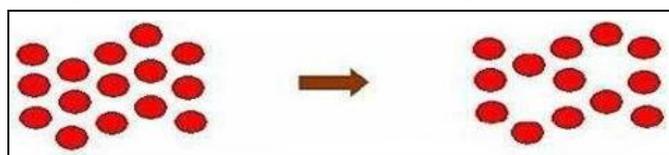
Definition	Parts of solvent required for one part of solute
Very soluble	<1
Freely soluble	1-10
Soluble	10-30
Sparingly soluble	30-100
Slightly soluble	100-1000
Very slightly soluble	1000-10,000
Insoluble	>10,000

The process of Solubility: The breaking of intermolecular or interionic bonds in the solute, separation of the solvent molecules which provide space for the solute in the solvent and then interaction between the solvent and the solute molecules or ions are known as solubilization process⁶. This gives rise to the concept of holes or cavities in liquids. The solubilization process may be divided into three steps:⁷

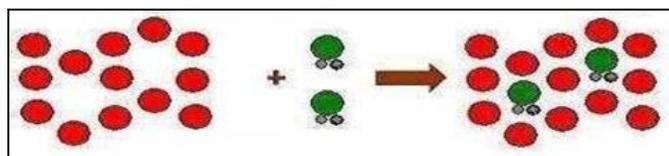
The total work as given by this extremely simplified scheme is thus ($w_{22} + w_{11} - 2w_{12}$). The entire process is represented in **Fig. 1**.



Step I: Molecules of solute break away from the bulk



Step II: Holes open in the solvent



Step III: The freed solid molecules are integrated into the hole in the solvent

FIG. 1: DIAGRAMMATIC REPRESENTATION OF THE PROCESS INVOLVED IN THE DISSOLUTION OF A CRYSTALLINE SOLUTE⁸

1. The first step in the solubilization process involves the removal of a molecule from the solute phase at a definite temperature. The work is done in removing a molecule from a solute so that it is converted into the vapor phase requires breaking the bonds between adjacent molecules. The work

involved in breaking the bond between two adjacent molecules is $2w_{22}$, in which the subscript 22 refers to the interaction between solute molecules. When the molecule escapes from the solute phase, however, the hole it has created closes, and one half of the energy is regained. The gain in potential energy or network for the process is thus w_{22} .

2. The creation of a cavity in the solvent is just large enough to accept the solute molecule. The work required for this step is w_{11} , in which the subscript 11 refers to the energy of interaction between solvent molecules.

3. The placing of a solute molecule in the hole in the solvent. The gain in work or decrease of potential energy in this step is $-w_{12}$. The subscript 12 stands for the interaction energy of solute with the solvent. The hole or cavity in the solvent created in step 2 is now closed, and an additional decrease in energy, $-w_{12}$, occurs, involving network in this final step of $-2w_{12}$.

Factors Affecting Solubility: The solubility depends on the physical form of the solid, the composition and character of the solvent medium as well as temperature and pressure of system⁹.

Particle Size: The particle size of the solid influences the solubility because a decrease in the particle size results in an increase in surface area to volume ratio. The larger surface area allows greater interaction with the solvent which increases solubility¹⁰.

Temperature: Temperature will affect solubility. The solubility will be increased as the temperature is increased if the solution process absorbs energy while as if the solution process releases energy then the solubility will decrease with increasing temperature. Generally, an increase in the temperature of the solution increases the solubility of a solid solute. A few solid solutes are less soluble in warm solutions. For all gases, solubility decreases as the temperature of the solution increase¹¹.

Pressure: For solids and liquids, a change in pressure have practically no effect on solubility, but for gaseous solutes, an increase in pressure increases solubility and a decrease in pressure decreases the solubility¹¹.

Nature of the Solute and Solvent: The nature of solute and solvent depends on the concentration of solute in a specific quantity of solvent at a specific temperature. Example: 1 g of lead (II) chloride can be dissolved in 100 g of water at room temperature where 200 g of zinc chloride can be dissolved in the same condition. The difference in the solubility of these two substances is the result of differences in their natures¹².

Molecular Size: Molecular size can affect solubility. The larger the molecular size or, the higher its molecular weight, the less soluble is the substance. Larger molecules are more difficult to surround with solvent molecules to solvate the substance. In the case of organic compounds, the amount of carbon branching will increase the solubility as more branching will reduce the molecular size (or volume) and make it easier to solvate the molecules with solvent¹³.

Polarity: Solubility will be affected by the polarity of the solute and solvent molecules. Generally,

non-polar solute molecules will dissolve in non-polar solvents, and polar solute molecules will dissolve in polar solvents. The polar solute molecules have a positive and a negative end to the molecule. If the solvent molecule is also polar, then positive ends of solvent molecules will attract negative ends of solute molecules.

This is a type of intermolecular force known as dipole-dipole interaction. All molecules also have a type of intermolecular force much weaker than the other forces called London dispersion forces where the positive nuclei of the atoms of the solute molecule will attract the negative electrons of the atoms of a solvent molecule. This gives the non-polar solvent a chance to solvate the solute molecules¹⁴.

Techniques of Solubility Enhancement: There are various techniques available to enhance the solubility of poorly soluble drugs. Some of the approaches to enhance the solubility are¹⁵:

TABLE 2: TECHNIQUES OF SOLUBILITY ENHANCEMENT

Conventional Techniques		Novel Techniques	
Physical Modification Techniques	Chemical Modification Technique		
Particle size reduction	This approach is successful mostly in case of corticosteroids, <i>e.g.</i> , By chemical modification, the solubility of betamethasone alcohol (poorly soluble drug having a solubility of 5.8 mg/100 ml) is increased 1500 times (10 g/100 ml) by its esterification with disodium phosphate. However, this approach has severe practical limitations because new derivatives are required to be subjected to essentially the same testing protocol as the parent compound ¹⁶	Nanotechnology approaches	
Micronization		Nanocrystals	
Nanosuspension		Nanomorphs	
Other techniques			
Modification of the crystal habit			
Polymorphs			
Pseudo polymorphs			
Drug dispersion in carriers			Hydrotropy
Solid dispersions			
Eutectic mixtures			
Solid solutions			
Complexation			Co-crystallization
Stacking complexation			
Inclusion complexation			
Solubilization by surfactants			Co-solvency
Microemulsions			
Self-micro emulsifying drug			

The approaches mentioned in **Table 2** have been used widely in the fields of pharmacy. However, applications of 'hydrotropic solubilization' and 'mixed solvency' haven't been explored to a considerable extent in various fields of pharmacy.

Hydrotropy: The term hydrotropy was first coined by Scientist Carl Neuberg in 1916, but the practical implications were introduced as late as 1976 by Thoma and co-workers¹⁷. In this technique by

adding a large amount of secondary solute increase the aqueous solubility of the poorly soluble drug. However, the term has been used in the literature to designate non- micelle forming substances, either liquid or solid, organic or inorganic, capable of insoluble solubilizing compounds.

Hydrotropic Agent: The hydrotropic agents are non-micelle-forming substances, either liquids or solids, organic or inorganic, capable of insoluble

solubilizing compounds. The chemical structure of the conventional Neuberg's hydrotropic salts (prototype sodium benzoate) usually consists of two essential parts, anionic group, and a hydrophobic aromatic ring or ring system. The anionic group is involved in bringing about high aqueous solubility, which is a prerequisite for a hydrotropic substance. The type of anion or metal ion appeared to have a minor effect on the phenomenon. On the other hand, the planarity of the hydrophobic part has been emphasized as an important factor in the mechanism of hydrotropic solubilization¹⁸. Additives or salts that increase the solubility in a given solvent are said to "salt in" the solute and salts that decrease the solubility "salt out" the solute. Several salts with large anions or cations that are themselves very soluble in water result in "salting in" of non-electrolytes called "hydrotropic salts" a phenomenon known as "hydrotropism". Hydrotropic solutions don't show colloidal properties and involve a weak interaction between the hydrotropic agent and solute¹⁹.

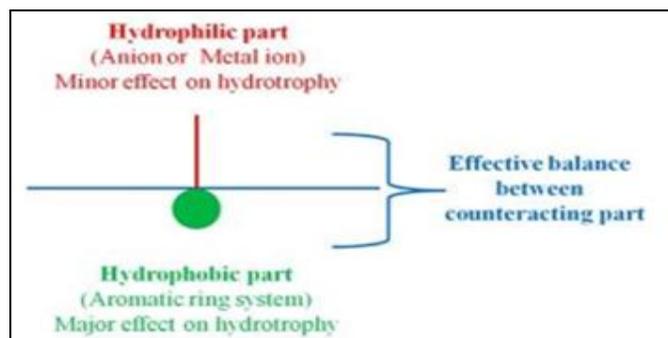


FIG. 2: STRUCTURE OF HYDROTROPIC AGENT²⁰

TABLE 3: CLASSIFICATION OF HYDROTROPIC AGENTS²¹

S. no.	Class	Example
1	Organic acids and their metal salts	Citric acid, benzoic acid, sodium salicylate, sodium benzoate, sodium citrate, sodium acetate, sodium ascorbate, potassium citrate
2	Urea and its derivatives	Urea, N, N-dimethyl urea
3	Alkaloids	Caffeine, nicotinamide, N,N-diethylnicotinamide, N,Ndimethylbenzamide
4	Phenolic derivatives	Resorcinol, pyrogallol, catechol, a,b-naphthols
5	Surfactants	Sodium dodecyl sulphate
6.	Aromatic cations	Procaine hydrochloride, para amino benzoic acid

Mechanism of Hydrotropic Agent: The enhancement of solubility of the poorly soluble drug by the hydrotrope is based on the molecular

self-association of the hydrotrope and on the association of hydrotrope molecules with the solute. Although hydrotropic agents are widely used in various industrial applications, only sporadic information on the mechanism of hydrotropy is available. Various hypotheses and research efforts are being made to clarify the mechanisms of hydrotropy. The available proposed mechanisms can be abridged according to three designs²²:

- Self-aggregation potential,
- Structure-breaker and structure-maker,
- Ability to form micelle-like structures.

These unique geometrical features and different association patterns of hydrotrope assemblies distinguish them from other solubilizers^{23, 24}.

Self-Aggregation Potential: Minimum hydrotropic concentration (MHC) is a critical concentration at which hydrotrope molecules start to aggregate, *i.e.*, self-aggregation potential²⁵. The solubilization power of hydrotropic agents is governed by their self-aggregation potential²⁶. This potential depends upon their amphiphilic features and the nature of a solute molecule^{23, 27}. They mainly show the volume-fraction-dependent solubilization potential²⁸.

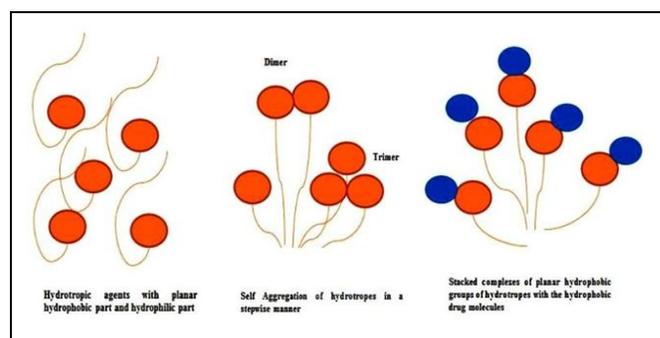


FIG. 3: MECHANISM OF HYDROTROPE³⁴

Initially, hydrotrope molecules undergo primary association in a pairwise manner which is followed by consecutive steps to form trimers, tetramers, and so on and these complexes (trimers, tetramers) could then lead to higher aqueous solubility. These outcomes have evolved from the fluorescence emissions methods²⁹, crystallography analysis, molecular dynamics replication, and thermodynamic solubility experiments^{30, 31, 32}. Apart from these, they may act as bridging agents by reducing the Gibbs energy to increase the solubility of a

solute³¹. Simply, the structure of the hydrotrope-water mixture around the drug molecule is the true key towards understanding the origin of the self-aggregation potential³³.

Structure-breaker and Structure-maker: In hydrotropic solubilization technique an electrostatic force of the donor-acceptor molecule plays a vital role; hence, they are also termed as a structure-breaker and a structure-maker^{35, 36}. Solutes which are capable both of hydrogen donation and acceptance help to enhance solubility. Hydrotropic agents, such as urea, exert their solubilizing effect by changing the nature of the solvent, specifically by altering the solvent's ability to participate in structure formation or its ability to engage in structure formation *via* intermolecular hydrogen bonding³⁷.

Structure-breaker hydrotropes are known as chaotropes while structure-maker hydrotropes are known as kosmotropes³⁸. Kosmotropes reduce the critical micelle concentration (CMC) by increasing the hydrophobic interaction which decreases the cloud point. A kosmotrope influences the cloud point in two ways, *i.e.*, it helps (i) to form bigger micelles and (ii) to decrease hydration. In the case of amphiphilic drugs, promazine hydrochloride (PMZ) and promethazine, cyclodextrin act as water structure-makers and reduce cloud point³⁹.

Ability to Form Micelle-like Structures: This mechanism is based on the self-association of hydrotropes with solutes into a micellar arrangement⁴⁰. They form stably mixed micelles with a solute molecule decreasing the electrostatic repulsion between the head groups⁴¹. Hydrotropic agents, such as alkyl-benzene sulfonates, lower alkanooates, and alkyl sulphates, exhibit self-association with solutes and form micelles. Aromatic anionic hydrotropic agents, *i.e.*, nicotinamide, improve the solubility of riboflavin *via* a self-association mechanism⁴². In the case of PMZ, anionic hydrotropic agents, such as sodium salicylate, form stably mixed micelles by decreasing the electrostatic repulsion between the head groups of PMZ⁴¹.

Fluctuation Theory of Solutions: To determine the mechanism of hydrotropic solubilization some researchers also illustrate the fluctuation theory of solutions (FTS). Fluctuation theory of solutions has

recognized two chief factors of hydrotrope induced solubilization:

- (i) Hydrotrope solute interaction;
- (ii) Water activity depression.

The former is conquered by hydrotrope solute association while the later is improved by ionic dissociation and hindered by the self-aggregation of the hydrotropes⁴³.

Apart from the above-mentioned mechanism, nature and the concentration are the drawing forces for the solubilizing potential of hydrotropes. An aromatic hydrotropic agent with a planar structure interacts with solute molecules *via* inducing stacking aggregation mechanisms^{44, 45}. In aqueous solutions, caffeine exhibits parallel stacking to solubilize the riboflavin⁴⁶. At higher concentrations, anionic hydrotropic agents decrease the cloud point while at low concentrations increase the cloud point. Cationic and non-ionic hydrotropes show a sheer rise in the cloud point of amphiphilic drugs. The extent of the cloud-point variation for using different hydrotropes does variously depend on their nature and structure⁴⁷.

Hydrotropes in high concentrations (0.1-0.8 M) form aggregates and decrease the cloud point of amphiphilic drugs while in lower concentrations they increase the cloud point of amphiphilic drugs⁴⁸. The hydrotrope concentration plays an important role in the solubilization mechanism of drug molecules. Sodium benzoate and sodium salicylate, when employed to enhance the aqueous solubility of nifedipine, illustrated the complexation type of interaction at a low concentration and aggregation at a high concentration⁴⁹.

Hydrotropic solubilization of nimesulide exhibits molecular aggregation at higher hydrotrope concentration and weak ionic interactions at a lower hydrotrope concentration⁵⁰. Dexibuprofen, when combined with hydrotropic agents and investigated by the Differential scanning calorimetry (DSC) and the Infrared (IR) spectroscopy, demonstrated intermolecular interactions between the drug and the hydrotropic agents, which increased solubility and dissolution rate of the drug⁵¹.

Advantages of Hydrotropic Solubilization Technique:

- It precludes the use of organic solvents and thus avoids the problem of residual toxicity, error due to volatility, pollution, cost, etc.
- It is a new, simple, cost-effective, safe, accurate, precise and environmentally friendly method for the analysis of poorly water-soluble drugs by titrimetric and spectrophotometrically precluding the use of organic solvents⁵².
- It only requires mixing the drug with the hydrotrope in water.
- Hydrotropy is suggested to be superior to another solubilization method, such as miscibility, micellar solubilization, co-solvency and salting in, because the solvent character is independent of pH, has high selectivity and does not require emulsification.
- It does not require chemical modification of hydrophobic drugs, use of organic solvents, or preparation of the emulsion system.

Disadvantages of Hydrotropic Solubilization Technique:⁵³

- There are issues related to toxicity associated with excess use of hydrotropic agents.
- The relatively high concentrations required to reach the MHC limits the commercial application of hydrotropes.
- There are chances of the weak interaction between the hydrotropic agent and drugs.
- As there is the use of water as a solvent, complete removal of water cannot be achieved.

Mixed Hydrotropy: Mixed hydrotropic solubilization technique is the phenomenon to enhance the solubility of poorly soluble drugs using blends of hydrotropic agents, which may give synergistic enhancement effect on the solubility of poorly soluble drugs, and also reduce the side effects due to a reduction in the concentration of individual hydrotropic agents⁵⁴.

Advantages of Mixed Hydrotropic Solubilization Technique:⁵⁵

- It may reduce the large total concentration of hydrotropic agents necessary to produce a modest increase in solubility by employing a combination of agents in lower concentration.

- It is a new, simple, cost-effective, safe, accurate, precise and eco-friendly method for the analysis (titrimetric and spectrophotometric) of poorly water-soluble drugs.
- It precludes the use of organic solvents and thus avoids the problem of residual toxicity, error due to volatility, pollution, cost, etc.

Novel Pharmaceutical Applications of Hydrotropes in Various Fields of Pharmacy:

Hydrotropes have many realistic applications in both the biomedical and the engineering fields. The uses involve the development of pharmaceutical formulations, foodstuff, detergent solutions, solute separation processes, paint industry, coatings, plastic additives, selective separation and alterations in reaction kinetics. In this connection, various applications related to the development of pharmaceuticals are discussed.

Hydrotropes as Drug Carriers: Hydrotropic agents have a unique potential to act as carriers for active pharmaceutical ingredients. They can generate dynamic, non-covalent assemblies, *i.e.*, clusters in aqueous solutions. In the presence of hydrophobic compounds, these clusters are stabilized by the formation of long-lived, highly stable mesoscopic droplets due to a phenomenon known as ‘mesoscale solubilization.’

Such materials can help in processing various products ranging from pharmaceuticals, cosmetics, and agrochemicals⁵⁶. Subtle changes in surfactant geometry lead to a marked effect on the macroscopic rheological behavior of the system. These micellar solutions act as a template for tissue engineering and as a modifier of the drug delivery⁵⁷.

Additionally, hydrotropes are of considerable importance in various applications, such as oil/water (o/w) microemulsion stabilizers, viscosity modifiers, cleaning agents, solubilizers in formulation development²⁰. As they act at the molecular level, hydrotropes provide better efficacy in the ‘bottom-up’ techniques than the ‘top-down’ ones⁵⁸. Considering these functionalities, formulation scientists are fabricating several drug delivery systems based on the hydrotropic approach to enhance the therapeutic efficacy of critical drug molecules.

Solid Dispersions (SD): They are the most popular ways of improving the drug release of poorly soluble drugs. It is a molecular mixture of poorly water-soluble drugs in hydrophilic carriers wherein the polymer properties drive the drug release profile. It helps to enhance the solubility and dissolution profile of poorly water-soluble drugs. Commonly used polymers in preparation of SD are povidone, cyclodextrin, starch, hydroxypropyl

methylcellulose, ethylcellulose, hydroxypropyl-cellulose, polyethyleneglycols and silica^{59, 60}. A single hydrotrope or a blend of them has been effectively used to formulate the solid dispersions. In the case of solid dispersions, hydrotropes enhance solubility as well as dissolution kinetics due to complete amorphization and intermolecular hydrogen bonding with drug molecules (see **Table 4**).

TABLE 4: EXAMPLES OF SOLID DISPERSIONS USING HYDROTROPIC AGENTS

Drug	Hydrotropic agent	Key finding	Reference
Norfloxacin	Sodium benzoate	9.56 fold enhancement in aqueous solubility	61
Aceclofenac	urea 20% and sodium citrate 10%	1.7 fold improvement <i>in-vitro</i> dissolution	62
Theophylline	urea 5% and sodium citrate 10%	142.26 times improvement in aqueous solubility	63
Diclofenac sodium	urea 20% and sodium citrate 10%	250 times improvement in aqueous solubility	64
Lurasidone hydrochloride	Nicotinamide, sodium benzoate and sodium citrate	Improvement of drug release	65
Pizotifen malate	Povidone (Kollidon 12)	Improvement in aqueous solubility	66

Transdermal Formulations: Transdermal administration of drugs provides the benefits of achieving a remedial effect without the risks of impending side effects that may occur after oral administration. In transdermal formulation selection of a suitable drug, the carrier is very important since it can affect percutaneous absorption⁶⁷. A 5-Fluorouracil transdermal formulation was prepared using polyglycerol fatty acid monoesters (PGMC) as a hydrotrope. The mean particle size of the solution consisting of PGMC was approximately 14 nm. The hydrotropic transdermal formulation enhanced skin permeation of 5-Fu due to the ability of the hydrotrope to form aggregates⁶⁸.

Specifically, in the topical formulation, the value of the distribution coefficient (logD) of a compound played a vital role insolubilization. It showed a crucial impact on the solubility enhancement factor (SEF). This factor is a ratio of the solubility of a substance in the ternary mixture to its solubility in a pure solvent under identical temperature conditions. All compounds with logD values between 2.0 and 4.5 showed a SEF more than 5 in 40% aqueous solutions of urea while with a logD value below 2 or above 5, SEF was less than 5. In some cases such as diclofenac and prednicarbate, SEF achieved a value that was more than 5 at 5% urea and more than 250 at 20% urea⁶⁹.

Semisolid topical formulations containing paraben were prepared with nicotinamide which helped to reduce the stratum corneum vehicle partition coefficient. Nicotinamide potentiated the paraben dissolution in aqueous media (solutions, gels) and reduced their partitioning in the oily phase, thereby also reducing the toxicological risk⁷⁰.

Parenteral Formulation: Parenteral formulations can be the administration *via* various routes, such as intravenous, intramuscular, intra-arterial, subcutaneous and intradermal. Currently, parenteral products are the key element for therapeutic ailments in hospitalized patients. These products provide various advantages, such as a lower dosing frequency, and rapid onset of action along with good bioavailability.

In addition to these conventional parenteral products, novel parenteral delivery systems, like liposomes, nanoparticles, implants, patches are also available for controlled, sustained and active targeted drug delivery⁷¹. An aqueous injection of aceclofenac was prepared using mixed hydrotropic solubilization (20% urea and 10% sodium citrate) technique *via* lyophilization. The solubility enhancement of aceclofenac was more than 250 folds, and additionally, it also exhibited better physical and chemical stability also⁷².

The aqueous injectable formulation of indomethacin was prepared using sodium p-hydroxy benzoate, sodium benzoate, urea and nicotinamide as hydrotropes. The hydrotropic solubilization of indomethacin at a lower hydrotrope concentration was attributed to weak ionic interactions while that at higher hydrotrope concentration was due to molecular aggregation. Indomethacin exhibited the highest and lowest solubility in sodium p-hydroxybenzoate and urea, respectively. Also, the prepared formulation showed better physical and chemical stability throughout six months⁷³. An injectable nifedipine formulation was prepared by a mixed hydrotrophy technique (30% sodium benzoate and 30% sodium salicylate). It showed a better aqueous solubility profile and stability throughout one month⁷⁴. A temazepam aqueous injection was prepared by lyophilization using sodium salicylate and nicotinamide as hydrotropes, and the solubility was increased due to an increase in hydrogen bonding between the drug and hydrotrope mixtures⁷⁵.

Miscellaneous: 2- Hydroxypropyl -beta -cyclodextrin (2-HP-beta-CD) was used to wrap methyltestosterone (MeT) moiety in the inclusion complex of MeT -2 -HP -beta -CD. The intermolecular hydrogen bonding between MeT and 2-HP-beta-CD helped to enhance the solubility of MeT. The prepared MeT2-HP-beta-CD complex also showed 7-fold improvement in the oral bioavailability of MeT⁷⁶. Paclitaxel-beta-cyclodextrin functionalized hyperbranched polyglycerol (HPG) micelles were prepared with an objective of solubility enhancement. The prepared micelles showed a multimolecular spherical nature with the particle size of 200 to 300 nm and good dispersity. It showed a burst release followed by continuous extended release.

Moreover, MTT analysis showed good biocompatibility and a promising hydrophobic drug delivery system⁷⁷. Griseofulvin suspensions were prepared using the aqueous phase of sodium benzoate. The particle size of the prepared suspension ranged from 10 to 20 μm and also showed 70% drug release at the end of 45 min⁷⁸. Floating microspheres of furosemide were prepared with Eudragit RSPO and niacinamide by the solvent evaporation method. The optimized formulation exhibited a 98.2% encapsulation

efficiency and 145 nm particle size in the average. Surface morphology displayed a hollow spherical structure with a smooth outer surface. Enhanced drug solubility was due to complete amorphization and intermolecular hydrogen bonding between the drug and the hydrotropes.

Furthermore, it illustrated sustained release in an acidic environment and stability up to one month⁷⁹. Starch gels were prepared without heat treatment or chemical modification by using sodium salicylate as a gelling agent. Release patterns of the gels were studied using riboflavin as a prototype drug. Riboflavin showed consistent diffusion controlled kinetics. The pattern of the drug release depended on the initial loading levels and the starch content of the gels. Thus, hydrotrope-gelled starch proved to be a better vehicle for topical drug delivery⁸⁰.

Titrimetric & Spectrophotometric Estimations:

The analysis of poorly aqueous soluble drugs is commonly carried out by the spectrophotometric method which involves the use of various organic solvents, like acetone, acetonitrile, benzene, carbon tetrachloride, diethyl ether, ethanol, methanol, and toluene. The main limitations related to these organic solvents are their volatile nature, toxicity, flammability, and high cost. To overcome these limitations, hydrotropic solutions are used.

Green Chemistry: This is a scientific field that has arisen in the 1990s. It studies enhancements of chemical processes that can have a beneficial impact on the environment.

Separation of Mixture: Hydrotropic solutions possess high industrial demand due to their easy availability, good recovery, non-inflammability and high separation factors without any solutes emulsification problem^{81, 82, 83}. It helps to enhance the solubility of various organic solutes such as acids, alcohols, aldehydes, esters, fats, hydrocarbons and ketones⁸⁴. The concentration and hydrophobic parameters (the surface area, the molar volume of the hydrophobic parts) of hydrotropes appear to be important in solute separations⁸⁵. The influence of a chain length of a hydrotropic agent helps to improve solute recovery **Fig. 4.** The addition of the short chain of cationic hydrotropic agents to sodium dodecyl sulfate (SDS)

phase helped to enhance oil recovery⁸⁶. Hydrotropes separate the close-boiling isomeric components from their binary mixtures. They are also used to extract various bioactive components from the plant material.

In addition to separation, hydrotropes are also useful in improving enzymatic hydrolysis efficiency. Hydrotropic pre-treatment helps to augment enzymatic hydrolysis efficiency of common reed and sugar cane bagasse to produce fermentable sugar^{87, 88}. In the case of enzymatic hydrolysis of polysaccharides, it significantly increases the glucose yield⁸⁹. Olefinic compounds, like sodium cinnamate (Na-CIN), exhibit the photoswitchable recovery of solute under exposure to UV irradiation. Various organic solutes, such as cinnamic acid, aspartic acid, curcumin, thymol, benzocaine and natural compounds, like forskolin and curcumin, are easily recovered under UV irradiation with the help of Na-CIN⁹⁰. Hydrotropic solubilization helps to enhance the aqueous solubility of rapamycin, a poorly water-soluble immunosuppressive drug, up to a 1000 times⁹¹. In extractive isolation process, use of hydrotropic agents reduce the use of harmful organic solvents and keep the process environmentally friendly.

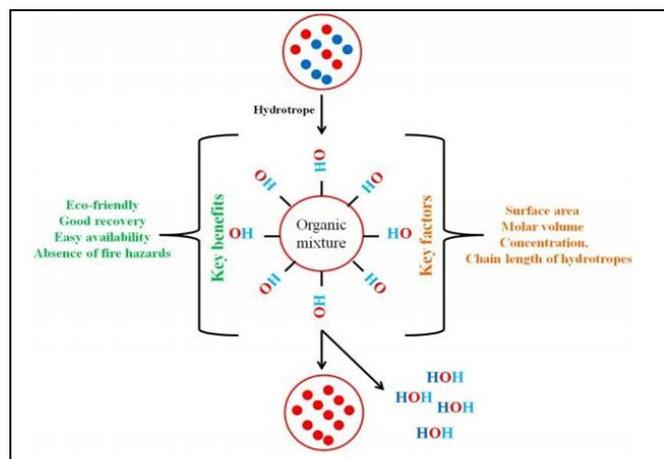


FIG. 4: HYDROTROPIC MECHANISM OF SEPARATION²⁰

Green Synthesis: Hydrotropic agents provide a simple, efficient and green platform for various industrial organic transformations. Moreover, being economical, non-toxic, non-flammable and eco-friendly, hydrotropic solutions possess surplus physical and chemical features required as alternate green solvents for organic reactions. Within the outline of green chemistry, the aqueous hydrotropic

method offers several advantages, such as trouble-free handling, cleaner reaction profile, high conversion rate and short reaction time, making it a useful option for rapid synthesis. Another important characteristic of the hydrotropic medium is its simple recovery from the reaction mixture and its recyclability. Furthermore, the easy recovery of products from hydrotropic solutions makes this protocol an attractive green chemistry approach²⁰.

Cosmeceuticals: Cosmeceutical is the rising branch of science which refers to an agent whose purpose was that of a cosmetic, to improve appearance, but had the pharmacological action of a drug⁹². Hydrotropic agent niacinamide regulates cellular metabolism and cell renewal, and due to its numerous cosmetic advantages, it has been used in recent years increasingly often in concentrations of up to 5 % as an anti-aging agent in cosmeceuticals. It significantly reduces signs of skin aging such as hyperpigmentation, skin redness, senile lentigines, yellow discoloration, and large pores. Further, niacinamide with very good tolerability leads to a significant improvement of skin elasticity and fine wrinkles⁹³.

Another example of hydrotropes as the safe ingredients in cosmetics is a patented invention known as Compositions containing adenosine and the hydrotropes caffeine and nicotinamide for cosmetic use. The present invention provides aqueous compositions comprising at least one compound selected from the group consisting of adenosine and adenosine analogs, and at least one hydrotrope in an amount effective to solubilize in water, for cosmetic uses. The hydrotropes used in the inventions are nicotinamide (vit. B3), caffeine, sodium salicylate, urea, hydroxyl ethyl urea.

The suitability of a hydrotrope for use in cosmetic compositions can be determined using tests known in the art for determining effects on skin, and toxicity to humans. An advantage of using hydrotropes is that, once a stable solution is obtained, further dilution won't influence the stability. At least one hydrotrope refers to one or a combination of two or more hydrotropes. The inventor ZhiPhan and Jean-Thierry Simonnet said that One or combination of two or more hydrotropes could be used to improve the solubility of adenosine or adenosine analog in water⁹⁴.

CONCLUSION: By this review, we conclude that the solubility of the drug is the most important factor that controls the formulation of the drug as well as therapeutic efficacy of the drug, hence the most critical factor in the formulation design and development. Many useful drugs may be abandoned due to their poor aqueous solubility. There are various solubility enhancement techniques to enhance the solubility of poorly aqueous soluble drugs, but the selection of proper solubility enhancement technique is the key to ensure the good formulation like good oral bioavailability, reduced dosing frequency, better patient compliance and low cost of production and all these features can be achieved by employing hydrotropic solubilization technique. In addition to this hydrotropy is the novel, simple and eco-friendly method for solubility enhancement of poorly soluble drugs. This technology is expected to transform the advances towards enhanced therapeutic delivery of poorly soluble drugs as well as critical moieties with a narrow therapeutic index.

ACKNOWLEDGEMENT: The authors are highly thankful to the Head, Department of Pharmaceutical Sciences, University of Kashmir (Prof. Zulfikar Ali Bhat) for his support and suggestions.

CONFLICT OF INTEREST: There is no conflict of interest.

REFERENCES:

1. Vimalson DC, Parimalakrishnan S, Jeganathan NS and Anbazhagan S: Techniques to enhance the solubility of hydrophobic drugs: An overview. *Asian Jour of Pharmaceutics* 2016; 10: 67-75.
2. Kansara H, Panola R and Mishra A: Techniques used to enhance bioavailability of BCS Class II drugs: A review. *International Journal of Drug Development and Research* 2015; 7: 82-93.
3. Singh G, Kaur I, Gupta GD and Sharma S: Enhancement of the solubility of poorly water-soluble drugs through solid dispersion: A comprehensive review. *Indian Journal of Pharmaceutical Sciences* 2017; 79: 674-687.
4. Manogna K, Nagaveni P and Thyagaraju K: Enhancement of solubility of poorly soluble drugs by solid dispersion: An overview. *Ind Jour of Pharmaceutical and Biological Research* 2017; 5: 17-23.
5. Martin A: Solubility and distribution phenomena. *Physical pharmacy*, Lippincott William & Wilkins, Edition 4th, 2003: 213.
6. Osol A: Remington's pharmaceutical sciences, Eastern Pennsylvania, Mack Publishing Company 1990; 18: 203.
7. Polshettiwar S and Khorate SS: Mixed hydrotropy: A rising tool for solubility enhancement of transdermal drug

- delivery and cosmeceutical applications. *Indo American Journal of Pharmaceutical Research* 2016; 6: 6680-6690.
8. Nidhi K, Indrajeet S, Khushboo M, Gauri K and Sen DJ: Hydrotropy: a promising tool for solubility enhancement: a review. *International Journal of Drug Development and Research* 2011; 3: 26-33.
9. Kaur A, Prasad DN, Dua JS, Menra M and Sharma N: Aspects of solubilization: A review. *World Journal of Pharmaceutical Research* 2016; 5: 741-758.
10. Chaudhari A, Nagachi U, Gulati N, Sharma VK and Khosa RL: Enhancement of solubilization and bioavailability of poorly soluble drugs by physical and chemical modification. A recent review. *Journal of Advance Pharmacy Education and Research* 2012; 2: 32-67.
11. Vadlamudi MK and Dhanaraj S: Disparate practical way of doing solubility enhancement study to improve the bioavailability of poorly soluble drugs. *Journal of Chemical and Pharmaceutical Research* 2016; 8: 208-235.
12. Patil SK, Wagh KS, Parik VB, Akarte AM and Baviskar DT: Strategies for solubility enhancement of poorly soluble drug. *International Journal of Pharmaceutical Sciences Review and Research* 2011; 82: 74-80.
13. Bharti VP, Vinayta RA, Anirudha VM, Arunadevi SB and Sanjay B: Strategies to enhance solubility and dissolution of a poorly water-soluble drug. *Journal of Innovations in Pharmaceuticals and Biological Sci* 2015; 24: 482-494.
14. Neha S and Meenakshi B: Solubility enhancement technique: A review. *International Jour of Pharmaceutical Erudition* 2011; 1: 40-53.
15. Patel A, Patel S, Dwivedi N, Patel S and Kaurav N: Solubility enhancement technologies and research emerged. *International Journal of Pharmaceutical & Biological Archives* 2017; 8: 01-11.
16. Lachman L and Lieberman HA: The theory and practice of industrial pharmacy. CBS Publishers; Special Indian Edition, 2009: 466.
17. Neuberg C: Hydrotropy. *Biochem Z* 1916; 76: 107-109.
18. Masthannamma SK, Naik BSS, Kumar TA and Sridhar A: UV- Spectrophotometric determination of ofloxacin in bulk and pharmaceutical dosage form using hydrotropic solubilization technique (1 M Piperazine). *International Journal of Pharmacy & Technology* 2015; 6: 7658-7668.
19. Ghogare D and Patil S: Hydrotropic solubilization: Tool for eco-friendly analysis. *International Jour of Pharmacy and Pharmaceutical Research* 2018; 11: 300-322.
20. Dhapte V and Mehta P: Advances in hydrotropic solutions: An updated review. *St. Petersburg Polytechnical University Journal: Physics & Mathematics* 2015; 1: 424-435.
21. Gawai MN, Aher SS and Saudagar RB: Mixed hydrotropy technique for solubility enhancement- A review. *International Journal of Institutional Pharmacy and Life Sciences* 2015; 442-452.
22. Avinash A, Sushma A, Lalasa K, Kumar SP, Gowthami T and Sreenivasulu M: A Review on solubility enhancement using hydrotropy. *Asian Journal of Medical and Pharmaceutical Sciences* 2016; 4: 33-38.
23. Kamble R, Sharma S and Mehta P: Norfloxacin mixed solvency based solid dispersions: *In-vitro* and *in-vivo* investigation. *Journal of Taibah University for Science* 2017; 11: 512-522.
24. Hatzopolous MH, Eastoe J, Peter J, Rogers SE, Heenan R and Dyer R: Are hydrotropes distinct from surfactants. *Langmiur* 2011; 27: 12346-12353.
25. Kumar ST, Sebastian O and Sudharson CR: Efficacy of hydrotropes on the solubility of Forskolin in water. *International Jour of Applied Pharmaceutics* 2016; 8: 1-4.

26. Kim JY, Kim S, Papp M, Park K and Pinal R: Hydrotropic solubilization of poorly water-soluble drugs. *Journal of Pharmaceutical Sciences* 2010; 99: 3953-3965.
27. Lai K: *Liquid detergents*. CRC Press, Boca Raton, FL; Edition 2nd, 2006.
28. Verma G, Aswal VK, Fritz-Popovski G, Shah CP, Kumar M and Hassan PA: Dilution induced thickening in hydro-trope-rich rod-like micelles. *Journal of Colloid and Interface Science* 2011; 359: 163-170.
29. Neumann MG, Schmitt CC, Prieto KR and Goi BE: The photophysical determination of the minimum hydrotrope concentration of aromatic hydrotropes. *Journal of Colloid and Interface Science* 2007; 315: 810-813.
30. De Paula WX, Denadai AML, Santoro MM, Braga ANG, Santos RAS and Sinisterra RD: Supramolecular interactions between losartan and hydroxyl propyl- β -CD: ESI mass- spectrometry, NMR techniques, Phase solubility, Isothermal titration calorimetry and antihypertensive studies. *Inter Jour of Pharmaceutics* 2011; 404: 116-123.
31. Szabo K, Wang P, Peles-Lemli B, Fang Y, Kollar L and Kunsagi-Mate S: Structure of aggregate of hydrotropic p-toluene sulfonate and hydroxyacetophenone isomers. *Colloids and Surfaces A: Physicochemical and Engineering Aspects* 2013; 422: 143-147.
32. Gaikar VG and Pathak PPV: Selective solubilization of isomers in hydrotrope solution o-p-chlorobenzoic acids and o-p-nitro anilines. *Separation Science and Technology* 1999; 34: 439-459.
33. Shimizu S and Matubayasi N: Hydrotropy: monomeric-micelle equilibrium and minimum hydrotrope concentration. *J of Physical Chemistry B* 2014; 118: 10515-10524.
34. Shafi MSM and Saudagar RB: A review on Solubility enhancement technique hydrotropy. *World Journal of Pharmaceutical Research* 2015; 4: 324-332.
35. Jayakumar C, Deepak KK, Nesakumar D and Nagendra GN: Quantitative analysis of theophylline bulk sample using sodium salicylate. *International Journal of Pharmacy and Pharmaceutical Sciences* 2010; 2: 80-81.
36. Nagarajan J, Heng WW, Galanakis CM, Ramanan RN, Raghunandan ME and Sun J: Extraction of phytochemicals using hydrotropic solvents. *Separation Science and Technology* 2016; 51: 1151-1165.
37. Cui Y: Hydrotropic solubilization by urea derivatives: A Molecular dynamics simulation study. *Journal of Pharmaceutics* 2013; 1-15.
38. Khanam A, Sheikh M, Khan I and Khabir-ud-din: Aggregational behavior of alkane danyl- α -w-bis (tetradecyl dimethyl ammonium) dibromide series with ionic and non-ionic hydrotropes at different temperatures. *J of Industrial and Engineering Chemistry* 2014; 20: 3453-3460.
39. Rub MA, Azum N, Kuman D, Khan F and Aisiri AM: Clouding phenomenon of amphiphilic drug Promazine hydrochloride solutions: Influence of pharmaceutical excipients. *Jour of Industrial and Engineering Chemistry* 2015; 21: 1119-1126.
40. Lee SC, Huh KM, Lee J, Cho YE, Galinsky RE and Park K: Hydrotropy polymeric micelles for enhanced paclitaxel solubility: *In-vitro* and *in-vivo* characterization. *Biomacromolecules* 2007; 8: 202-208.
41. Rub MA, Asiri AM, Azum N and Kabir-ud-Din: Investigation of micellar and phase separation phenomenon of phenothiazine drug promazine hydrochloride with anionic hydrotropes. *Journal of Industrial and Engineering Chemistry* 2014; 20: 2023-2034.
42. Schreier S, Malheiros SVP and De Paula E: Surface active drugs: self-association and interaction with membranes and surfactants physicochemical and biological aspects. *Biochimica et Biophysica Acta (BBB)- Biomembranes* 2000; 1508: 210-234.
43. Booth J, Abbott S and Shimizu S: Mechanism of hydrophobic drug solubilization by small molecule hydrotropes. *Journal of Physical Chemistry B* 2012; 116: 14915-14921.
44. Kumar ST and Gandhi NN: Association model of hydrotropy for the effect of hydrotropes on solubility and mass transfer coefficient of acetylsalicylic acid. *International Journal of Pharmacy and Pharmaceutical Sciences* 2012; 4: 600-605.
45. Kumar VS, Jayakumar C, Raja C and Gandhi NN: Hydrotropic aggregation behavior of butyl stearate. *Chemical and Materials Engineering* 2013; 1: 1-7.
46. Cui Y: Parallel stacking of caffeine with riboflavin in aqueous solutions: the potential mechanism for hydro-tropic solubilization of riboflavin. *International Journal of Pharmaceutics* 2010; 397: 36-43.
47. Rub MA, Asiri A, Azum N, Khan A, Parwaz AA and Khan SB: Amphiphilic antidepressant drug amitriptyline hydrochloride under the influence of ionic and non-ionic hydrotropes; micellization and phase separation. *Journal of Industrial Engineering & Chemistry* 2013; 19: 1774-1780.
48. Naqvi AZ, Rub MA and Kabir-ud-Din: Effects of pharmaceutical excipients on cloud points of amphiphilic drugs. *J of Colloid and Interface Science* 2011; 361: 42-48.
49. Jain N, Patel V and Taneja L: Hydrotropic solubilization of nifedipine. *Pharmazie* 1988; 43: 194-196.
50. Agrawal S, Pancholi SS, Jain NK and Agrawal GP: Hydrotropic solubilization of nimesulide for parenteral administration. *International Journal of Pharmaceutics* 2004; 274: 149-155.
51. El-Houssieny B, El-Dein E and El-Messiry H: Enhancement of solubility of dexibuprofen applying mixed hydrotropic solubilization technique. *Drug Discovery and Therapeutics* 2014; 8: 178-184.
52. Neha S and Sania ZS: Hydrotropy. *International Journal of Pharmacy and Pharmaceutical Research* 2011; 2: 471-481.
53. Ashwini EP, Shila VD, Manoj MB and Shashikant DB: A review on novel solubility enhancement technique. *Indo American J of Pharmaceutical Res* 2013; 3: 4670-4679.
54. Kadam SV, Shinkar DM and Saudagar RB: Review on solubility techniques. *International Journal of Pharmacy and Biological Sciences* 2013; 1: 462-475.
55. Kumar SV, Raja C and Jayakumar C: A review on solubility enhancement using hydrotropic phenomena. *Int J of Pharmacy & Pharmaceutical Sci* 2014; 6: 1-7.
56. Subramanian D and Anisimov MA: Phase behavior and mesoscale solubilization in aqueous solutions of hydro-tropes. *Fluid Phase Equilibria* 2014; 362: 170-176.
57. Magid L, Han Z, Li Z and Butler P: Evaluation of ion effects on surfactant aggregation from improved molecular thermodynamic modeling. *Langmuir* 2000; 16: 149.
58. Guo C, Wang J and Cao F: Lyotropic liquid crystal systems in drug delivery. *Drug Dis Tod* 2010; 15: 1032-1040.
59. Mehta P: Dry Powder inhalers: A focus on advancements in novel drug delivery systems. *J of Drug Del* 2016; 1-17.
60. Kamble R, Palve P and Mehta P: Preparation and evaluation of amorphous olmesartan medoxomil with porous silica microparticles using the spray-drying technique. *J of Advanced Pharmacy Education & Res* 2014; 4: 65-71.
61. Girishpai K, Divya S and Reddy M: Solubility enhancement of norfloxacin by hydrotropy technique. *Int J of Pharmacy and Pharma Sci* 2014; 6: 395-397.

62. Maheshwari R and Indurkha A: Novel application of mixed hydrotropic solubilization technique in the formulation and evaluation of hydrotropic solid dispersion of aceclofenac. *Asian J of Pharma* 2010; 4: 235-238.
63. Jayakumar C, Morais A, Arunodhaya N and Gandhi N: Solubility enhancement of theophylline drug using different solubilization techniques. *International Journal of Pharmaceutical and Clinical Science* 2012; 2: 7-10.
64. Gupta M, Joshi V and Amipara L: Development and evaluation of diclofenac sodium solid dispersion by mixed hydrotropic technique. *International J of Pharmaceutical Research and Development* 2011; 3: 90-96.
65. Madan J, Pawar K and Dua K: Solubility enhancement studies on lurasidone hydrochloride using mixed hydro-tropy. *International Jour of Pharmaceutical Investigation* 2015; 5: 114-120.
66. Margarit M, Marin M and Contreras M: Solubility of solid dispersions of pizotifen malate and povidone. *Drug. Development and Industrial Pharmacy* 2001; 27: 517-522.
67. Piao H, Kamiya N and Hirata A: A novel solid-in-oil nanosuspension for transdermal delivery of diclofenac sodium. *Pharmaceutical Research* 2008; 25: 896-901.
68. Takahashi K, Komai M and Kinoshita N: Application of hydrotropy to transdermal formulations: hydrotropic solubilization of polyol fatty acid monoesters in water and enhancement effect on skin permeation of 5-FU. *Journal of Pharmacy and Pharmacology* 2011; 63: 1008-1014.
69. Herbig M and Evers D: Correlation of hydrotropic solubilization by urea with log D of drug molecules and utilization of this effect for topical formulations. *European Journal of Pharmacy and Biopharmaceutics* 2013; 85: 158-160.
70. Nicoli S, Zani F and Bilzi S: Association of nicotinamide with parabens: effect on solubility, partition and transdermal permeation. *Eur J Pharm Biopharm* 2008; 69: 613-621.
71. Gulati N and Gupta H: Parenteral drug delivery: a review. *Recent Patents on Drug Del and Form* 2011; 5: 133-145.
72. Maheshwari R and Indurkha A: Formulation and evaluation of aceclofenac injection made by mixed hydrotropic solubilization technique. *Iranian Journal of Pharmaceutical Research* 2010; 9: 233-242.
73. Jain A: Solubilization of indomethacin using hydrotropes for aqueous injection. *European Journal of Pharmaceutics and Biopharmaceutics* 2008; 68: 701-714.
74. Jain N, Patel V and Taneja L: Formulation and evaluation of nifedipine injection. *Pharmazie* 1988; 43: 254-255.
75. Woolfson A, McCafferty D and Launchbury A: Stabilisation of hydrotropic temazepam parenteral formulations by lyophilisation. *International Journal of Pharmaceutics* 1986; 34: 17-22.
76. Muller B and Albers E: Effect of hydrotropic substances on the complexation of sparingly soluble drugs with cyclodextrin derivatives and the influence of cyclodextrin complexation on the pharmacokinetics of the drugs. *Journal of Pharmaceutical Science* 1991; 80: 599-604.
77. Zhange X, Zhange X and Wu Z: A hydrotropic β -cyclodextrin grafted hyperbranched polyglycerol copolymer for hydrophobic drug delivery. *Acta Biomaterialia* 2011; 7: 585-592.
78. Shete A, Yadav A, Dabke A and Sakhare S: Formulation and evaluation of hydrotropic solubilization based suspensions of griseofulvin. *International Journal of Pharmaceutical Sciences and Research* 2010; 1: 51-57.
79. Rathod M and Agarwal S: Development and evaluation of furosemide microspheres made by mixed solvency concept. *Int Jour of Pharma Erudition* 2013; 2: 22-31.
80. Nazim S, Dehghan MHG, Shaikh S, Gomase P, Zameeruddin M and Quazi M: A study on hydrotrope corn starch gelled as a carrier for topical drug delivery. *Der Pharmacia Lettre* 2011; 3: 110-119.
81. Sherje AP and Desai KJ: Spectrophotometric determination of poorly water-soluble drug rosiglitazone using hydrotropic solubilization technique. *Indian Journal of Pharmaceutical Sciences* 2011; 73: 579-582.
82. Rathi N and Gaikar VG: Crystallization of curcumin and cinnamic acid from aqueous solutions of hydrotropes. *J of Crystallization Process and Technology* 2018; 8: 73-87.
83. Perry R: *Perry's Chemical Engineers Handbook*. New york: Mcgraw-Hill, Edition 7th, 1997.
84. Mangal A, Bhadoriya SS, Joshi S, Agrawal G, Gupta A and Mandoria N: Extraction of herbal drugs by using hydrotrophy solubilization phenomenon. *International Research Journal of Pharmaceutical and Applied Sciences* 2012; 2: 63-74.
85. Jayakumar C, Morais AB, Raja C, Kumar VS and Gandhi NN: New quantitative estimation of Famotidine using hydrotropic solubilizing agents. *International Journal of Pharmacy and Pharmaceutical Science Research* 2013; 3: 58-60.
86. Kanan K, Al-Jabari M and Kayali I: Phase behavioral changes in SDS association structures induced by cationic hydrotropes. *Arabian Journal of Chemistry* 2012; 1-7.
87. Mou H, Heikkila E and Fardim P: Topochemistry of alkaline, alkaline-peroxide and hydrotropic pre-treatments of common reed to enhance enzymatic hydrolysis efficiency. *Bioresource Technology* 2013; 150: 36-41.
88. Mou H, Heikkila E and Fardim P: Topochemistry of environmentally friendly pre-treatments to enhance enzymatic hydrolysis of sugar cane bagasse to fermentable sugar. *Journal of Agricultural and Food Chemistry* 2014; 62: 3619-3625.
89. Mou H, Orblin E, Kruus K and Fardim P: Topochemical pre-treatment of wood biomass to enhance enzymatic hydrolysis of polysaccharides to sugars. *Bioresource Technology* 2013; 142: 540-545.
90. Devendra L and Gaikar V: Is sodium cinnamate a photo switchable hydrotropes. *Journal of Molecular Liquids* 2012; 165: 71-77.
91. Simamora P, Alvarez J and Yalkowsky S: Solubilization of rapamycin. *International Journal of Pharmaceutics* 2001; 213:25-29.
92. Kaul S, Gulati N, Verma D, Mukherjee S and Nagaich U: Role of nanotechnology in cosmeceuticals: A Review of Recent Advances. *Journal of Pharmaceutics* 2018; 1-19.
93. Martina K and Buntrock H: Update on cosmeceuticals. *J of German Society and Dermatology* 2011; 9: 314-327.
94. Phan Z and Simonnet JT: patent title: Compositions containing adenosine and the hydrotropes caffeine and nicotinamide for cosmetic use; US 9023826 B2; 2015.

How to cite this article:

Majeed A, Raza SN and Khan NA: Hydrotrophy: Novel solubility enhancement technique: A review. *Int J Pharm Sci & Res* 2019; 10(3): 1025-36. doi: 10.13040/IJPSR.0975-8232.10(3).1025-36.